

nendo

Company outline

Company name	Nendo Inc.
Headquarter	7-2-21-6F Akasaka Minato-ku Tokyo 107-8505 Japan Tel : 03-5414-3470 Fax : 03-5414-3471 info@nendo.jp
Milan office	Via Pinamonte da Vimercate, 4, 20121 Milan Italy
Founded	September 2, 1997
Representative	Oki Sato
Capital	10,750,000JPY
Number of employees	30
Main Business activities	Design (Architecture, Interior, Product, Graphic, Exhibition, Consulting, Merchandise development)



Profile

1977	Born in Toronto, Canada
2002	M.A. in Architecture, Waseda University, Tokyo Established "nendo" Tokyo office
2005	Established "nendo" Milan office
2006	"The 100 Most Respected Japanese" (Newsweek magazine)
2007	"The Top 100 Small Japanese Companies" (Newsweek magazine)
2010	A jury member of iF award
2012	Lecturer for Waseda University, Tokyo "Designer of the Year" (Wallpaper* magazine) "Designer of the Year" (ELLE DECO International Design Award)
2013	"Guest of honor" (Toronto Interior Design Show) "Guest of honor" (Stockholm Furniture & Light Fair)
2015	"Designer of the Year" (Maison & Objet) "Interior Designer of the Year" (Iconic Design Award) "CHANGE MAKER OF THE YEAR 2015" (Nikkei Online)
2016	"Designer of the Year" (Brussels Design September)

Concept

Giving people a small " ! " moment.

There are so many small " ! " moments hidden in our everyday. But we don't recognize them.

And even when we do recognize them, we tend to unconsciously reset our minds and forget what we've seen.

But we believe these small " ! " moments are what make our days so interesting, so rich.

That's why we want to reconstitute the everyday by collecting and reshaping them into something that's easy to understand.

We'd like the people who've encountered nendo's designs to feel these small " ! " moments intuitively.

That's nendo's job.

Awards

Good Design Award (Japan)
 Japan Commercial Environmental Design Association (JCD) Award Gold Prize
 Japan Interior Architects / Designer's Association (JID) Award Grand Prize
 I.D. Annual Design Review Best Product (USA)
 red dot design award (Germany)
 iF products design award (Germany)
 Furniture Design Award Grand Prize (Singapore)
 Wallpaper* Best Domestic Design (UK)
 Compasso d'Oro Honorable Mention (Italy)
 ELLE DECO International Design Award "Designer of the Year"
 ELLE DECO International Design Award "Best in Bath and Materials"
 ELLE DECO International Design Award "Best in Floor Covering"
 Maison & Objet Designer of the Year (France)
 German Design Award (Germany)
 ELLE DECO International Design Award "Best in Bedding"
 Iconic Design Award "Interior Designer of the Year" (Germany)
 Nikkei Online "CHANGE MAKER OF THE YEAR" (Japan)
 ELLE DECO International Design Award "Best in Outdoor Furniture"

Collections

Museum of Modern Art / New York	Victoria and Albert Museum / London
Musee des Arts decoratifs / Paris	Centre Pompidou / Paris
Museum of Arts and Design / New York	Art Institute of Chicago / Chicago
Cooper-Hewitt, National Design Museum / New York	Triennale Design Museum / Milan
Montreal Museum of Fine Arts / Montreal	Los Angeles County Museum of Art / Los Angeles
Design Museum Holon / Holon	Denver Museum of Art / Denver
Israel Museum / Jerusalem	Design Museum / London
High Museum of Art / Atlanta	Philadelphia Museum of Art / Philadelphia

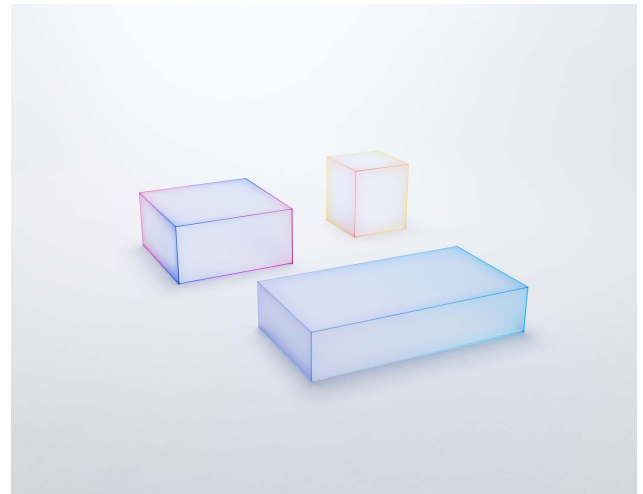
Books

2008	"nendo" (daab·Germany)
	"nendo ghost stories" (ADP·Japan)
	"kaminendo1 nendo works 2002-2004" (ADP·Japan)
	"kaminendo2 nendo works 2005" (ADP·Japan)
	"kaminendo3 nendo works 2006-2007" (ADP·Japan)
2011	"kaminendo4 nendo works 2007-2010" (ADP·Japan)
	"kaminendo5 nendo works 2010-2011" (ADP·Japan)
2012	"nendo no kando" (Shogakukan·Japan)
2013	"nendo 10/10" (Gestalten·Germany)
	"nendo ghost shadows" (ADP·Japan)
2013	"in the box" (ADP·Japan)
	"Hidden - Unveiling Japanese Design" (ADP·Japan)



TOTEM for KENZO PARFUMS
parfum bottles
2015.09

KENZO



soft for Glas Italia
tables
2015.04

GLAS
ITALIA



NJP table for Louis Poulsen
desk lamp
2015.04

**louis
poulsen**



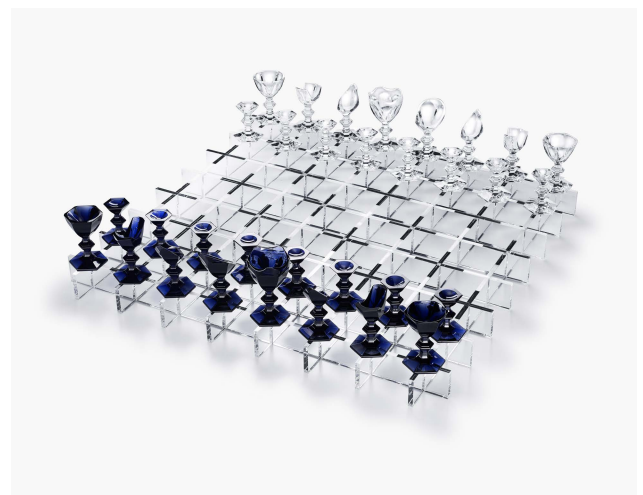
chocolatexture for Maison et Objet
chocolate
2015.01

**MAISON
&OBJET**
PARIS



surface for Louis Vuitton
lamp
2013.04

LOUIS VUITTON



Harcourt-chessboard for Baccarat
chess set
2014.04

Baccarat

nendo



thin black lines for Phillips de Pury
furniture collection
2010.09

PHILLIPS
de PURY & COMPANY



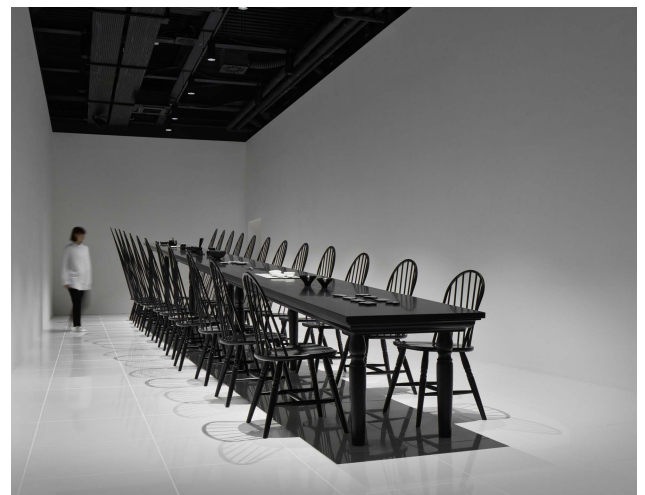
TSUYA skin for shu uemura
cosmetics
2014.11

shu uemura



天理駅前広場空間デザインプロジェクト
Tenri city
2014.05

天理市
TENRI-CITY



colourful shadows for Expo in Milan
EXPO design
2015.06

EXPO
MILANO 2015



BbyB. Ginza for BbyB.
Tokyo
2015.03

BbyB.
Chocolates.



stores for Camper
Paris/San Francisco/NY/Madrid/Shinjuku
2015.09

CAMPER

Private Exhibitions

- 2003 "streeterior" / Milan Design Week / Milan
- "streeterior" / Tokyo Design Center / Tokyo
- "streeterior" / Living Design Center OZONE / Tokyo
- 2004 "furniture" / Tokyo Design Center / Tokyo
- 2006 "bloomroom" / Milan Design Week / Milan
- "bloomroom" / Istituto Europeo di Design / Madrid
- 2008 "elastic diamond" / Milan Design Week / Milan
- "kuuki" / Le Bain gallery / Tokyo
- 2009 "ghost stories" / Friedman Benda gallery / New York
- "ghost stories" / Museum of Arts and Design / New York
- 2010 "chair garden" / Antonia Jannone gallery / Milan
- "thin black lines" / Phillips de Pury at Saatchi gallery / London
- "blurry white surfaces" / Phillips de Pury / London
- 2011 "dancing squares" Art Stage / Singapore
- "textured transparencies" / Antonia Jannone gallery / Milan
- "textured transparencies" / Agathe Helion & Clear gallery / Paris
- "thin black lines + dancing squares" / National Taiwan Craft Research and Development Institute / Taichung
- "visible structures" / High museum of Art / Atlanta
- "10 days 10 shelves" / Carpenters Workshop gallery / London
- "scatter shelf" / Friedman Benda gallery / New York
- "50 projects _ 25objects + 25spaces" / AXIS gallery / Tokyo
- 2012 "static bubbles" / Carpenters Workshop gallery / Paris
- "object dependencies" / Pierre-Alain Challier gallery / Paris
- "trial & error" / Visconti Palace / Milan
- "still & sparkling" / Superstudio / Milan
- "black & black" / Carrozzeria / Milan
- "mimicry chairs" / Victoria And Albert Museum / London
- "still & sparkling" / Prague House / Brussels
- 2013 "80 sheets of mountains" / Stockholm International Furniture Fair / Sweden
- "Nichetto=Nendo" / Milan Design Week / Milan
- "Glassworks" / Dilmos gallery / Milan
- 2014 "works by nendo" / Milan Design Week / Milan
- 2015 "chocolatexture lounge" / Maison & Objet / Paris
- "tokyo tribal collection" / Maison & Objet / Singapore
- "nendo works 2014-2015" / Milan Design Week / Milan
- "nendo works 2014-2015" / Milan Design Week / Milan
- "nendo 3/3" / EYE OF GYRE / Tokyo
- 2016 "50 manga chairs" / Milan Design Week / Milan

Group Exhibitions

- 2003 "monom factory" / Living Design Center OZONE / Tokyo
- 2005 "Shanghai Cool" / Shanghai Duolun Museum of Modern Art / Shanghai
- 2006 "ArchiLab" / Site des Substances Militaires / Orleans
"DuoHandles" / Stilwerk / Berlin
- 2007 "Power of Expression, Japan" / National Art Center / Tokyo
"All light, All right" / Hangaram Design Museum / Seoul
"Space for your future" / Museum of Contemporary Art Tokyo / Tokyo
- 2008 "Design and the Elastic Mind" / Museum of Modern Art / New York
"XXIst Century Man" / 21_21 DESIGN SIGHT / Tokyo
"Foodesign" / Triennale di Milano / Milan
- 2009 "Extra Much" / imm cologne / Cologne
"Hand of the Architect" / Triennale di Milano / Milan
"Tokyo Fiber, SENESWARE" / Triennale di Milano / Milan
"Second Nature" / Rundetaarn / Copenhagen
"Delight" / Maison & Objet / Paris
"Detour" / MoMA Design Store / Tokyo
- 2010 "13,798 grams of design" / Lambretto Art Project / Milan
"International Kogei Triennale" / 21st Century Museum of Contemporary Art, Kanazawa / Kanazawa
"KANSEI DESIGN SHOWCASE" / 21st Century Museum of Contemporary Art, Kanazawa / Kanazawa
"KANSEI DESIGN SHOWCASE" / Hong Kong Convention & Exhibition Centre / Hong Kong
- 2011 "HAUTE TENSION" / Maison & Objet / Paris
"Modern By Design" / High Museum of Art / Atlanta
"Beijing International Design Triennial, REASON DESIGN EMOTION" / National Museum of China / Beijing
"Can you imagine?" / MAXXI Museo Nazionale Delle Arti del XXI Secolo / Rome
- 2012 "Future Primitives" / Biennale Interieur / Kortrijk
"Sex & Design Exhibition" / Triennale Design Museum / Milan
- 2013 "colored-pencil table" / Saint-Etienne Design Biennial / Saint-Etienne
"Warterdream" / CERSAIE / Milan
"roof and mushrooms" / Kyoto University of Art and Design / Kyoto
- 2014 "space dipped shirts" / Milan Design Week / Milan
"rain bottle" / Maison & Objet / Paris
"shelf + desk + chair = office" / Orgatec / Cologne

Curation

- 2014 "Hidden - Unveiling Japanese Design" / National Design Center / Singapore

EXPO Design

- 2015 "colourful shadows" / EXPO Milano 2015 Japan Pavilion Gallery Space / Milan